

January 1, 2008

Dear Valued Supporter

On behalf of the CJA Board of Directors, as well as the other dozens of volunteers we have every year and the thousands who flock to our annual jazz festival (estimated at 30,000+ last year), I urge you to consider us in your directed gifts program(s) for 2008.

We are the largest outdoor concert event of the year in the Savannah area, and we attract an amazingly diverse crowd- all ages, socio-economic groups, and most ethnic and geographic areas. We do it outside, inside, and all over town! The highlight is the three days in Forsyth Park on three consecutive weekend nights, but- thanks to folks like you and Savannah's governing leaders- it is all FREE.

As the enclosed materials indicate, you can support our efforts on a sliding scale that offers sponsorship of an artist, an event, or a night of jazz, as well as major underwriting of the entire festival. You may do so in your own name, that of your business or in the name of someone you wish to honor. The more sponsorship we get the better quality performances we can persuade to come to our beloved city

I hope we can count on you. If considering sponsorship of worthy causes that bring joy and serve young and old, please consider us for 2008. We are a strictly voluntary effort (no paid personnel other than performers and stage production), so we deeply appreciate all of the help we get!

Sincerely,

Dr. Jim Gibson

Dr. Jim Gibson
President, Coastal Jazz Association

2008 Annual Savannah Jazz Festival Corporate Sponsorship Opportunities

Title Sponsor \$25,000 (Savannah /“ABC” Company Jazz Festival)

Full page color advertisement in commemorative program booklet
Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website
Banner displaying your company logo prominently on the Main Stage
(Banner provided by sponsor)
Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement
Company logo and web link on the CJA website
Five signed and numbered commemorative 2008 festival posters

Evening Sponsor \$10,000

Full page advertisement in commemorative program booklet
Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website
Banner displaying your company logo prominently on the Main Stage
(Banner provided by sponsor)
Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement
Company logo and web link on the CJA website
Four signed and numbered commemorative 2008 festival posters

Featured Headliner \$5,000

Full page advertisement in commemorative program booklet
Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website
Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement
Company logo and web link on the CJA website
Three signed and numbered commemorative 2008 festival posters

Single Artist \$2,500

Full page advertisement in commemorative program booklet
Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website
Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement
Company logo and web link on the CJA website
One signed and numbered commemorative 2008 festival poster

Corporate \$1,500

Full page advertisement in commemorative program booklet
Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website
Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement
Company logo and web link on the CJA website
One signed and numbered commemorative 2008 festival poster

2008 Annual Savannah Jazz Festival Corporate Sponsorship Opportunities

Program Booklets

2008 Annual Savannah Jazz Festival programs booklets are distributed free of charge to festival attendees. Booklets are also delivered to various hotels, businesses and organizations prior to the event.

2008 Annual Savannah Jazz Festival Public Relations Posters

A full color poster will be distributed throughout the Savannah Area to help promote the festival.

Public Service Announcements

PSA's are aired on local television stations as well as radio stations prior to the event.

Newspapers

Announcements in the local and community newspapers as well as listings in various travel related publications

Public Service Announcements are distributed to local television stations 2 months prior to the event

2008 Annual Savannah Jazz Festival Fact Sheet

The Annual Savannah Jazz Festival is a week long event taking place at various venues around Savannah and culminating at Forsyth Park Thursday through Sunday of the festival week.

Coastal Jazz Association is a 501(c) (3) Non-Profit Organization. The all volunteer membership is governed by a Board of Directors who do not receive any compensation for their efforts except the gratification of supporting Jazz in the Coastal Empire. CJA provides educational scholarships to deserving students, Jazz Workshops within the schools and community, monthly concerts and a monthly Jazz Newsletter. We host several fundraisers through out the year to support our scholarship efforts.

Event:	2008 Annual Savannah Jazz Festival
Date:	September 25 th -28 th 2007
Location:	Forsyth Park
Activities:	Live Jazz and Blues performances by national and local artists. Vendors, food, and activities to appeal to people of all backgrounds and ages.
Audience:	30,000+ locals and tourists
Past Major Sponsors:	City of Savannah Department of Cultural Affairs; Savannah Morning News; Sodexo Foods; WSSJ Smooth Jazz; Four Points by Sheraton; AT&T; Target; Savannah Music Festival; Sticky Fingers; Kokopellis Jazz Club; Annie's Guitars and Drums; Batson Architects; Memorial Health; Embry Riddle Aeronautical University; St. Joseph's /Candler and The Children's Place; R.J Griffin and Company; Otis Elevator; The Bell Group; Hansen Architects; Rosser Engineering; KAP Construction Management; American Shredding; The Coca-Cola Company; Cobblestone Conch House; LaQuinta Inn&Suites; Lazard Dana Accountants; Benedetto Guitars; The Gastonian Inn; Levy Jewelers; Dan J. Sheehan Company; Portman's Music; Barnes Restaurants; Adventure Radio Group; The Savannah Bank; Hargray Wireless; Savannah State University; Budweiser Beer; Kehoe House and Armstrong Atlantic

University.

Sponsorships:

Sponsorship opportunities range from \$1,500- \$25,000

Yes! I want to be a sponsor for the 2008 Annual Savannah Jazz Festival

Please indicate your sponsorship level:

TITLE SPONSOR	\$25,000
EVENING SPONSOR	\$10,000
FEATURED HEADLINER	\$5,000
SINGLE ARTIST	\$2,500
CORPORATE	\$1,500
OTHER	_____
IN KIND	_____

Company Name/Organization: _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

COMPLETE THIS FORM AND MAIL IT ALONG WITH YOUR CHECK OR DESCRIPTION OF DONATED OR IN KIND ITEMS BY JULY 15, 2008

PLEASE MAIL CHECK AND COMPLETED APPLICATION TO:

SAVANNAH JAZZ FESTIVAL
P. O. Box 30949
SAVANNAH, GEORGIA 31410

Thanks for your support!!

