

The Coastal Jazz Association

P.O. Box 60205

Savannah, GA 31420

912*675*5419 / www.savannahjazzfestival.org

Dear Jazz Fan:

On behalf of the Coastal Jazz Association of Savannah (CJA) Board of Directors, the dozens of annual festival volunteers, and the thousands who flock to the annual Savannah Jazz Festival (estimated at 30,000+ last year), I urge you to consider CJA in your directed gifts program(s) for 2008.

The Savannah Jazz Festival is the largest of Savannah's free festivals. We attract an amazingly diverse crowd: all ages, socio-economic and ethnic groups, from a broad geographic area. The festival is presented outside, inside, and all over town! The highlight is four days of great jazz in beautiful Forsyth Park -and- thanks to generous donors like you and the City of Savannah Cultural Affairs, it is all FREE.

To continue the tradition of bringing great *jazz* to Savannah, **we need your support**. Your donation will support CJA's commitment to bringing a world class festival to Savannah. There are many levels to support this most American of art forms: you may donate on a sliding scale that offers sponsorship of an artist, an event, or a whole night of *jazz* -or- perhaps underwrite the entire festival. You may donate in your name, that of your business or in the name of someone you wish to honor. The more support you give the bigger and better the annual festival will be.

I hope we can count on you. If considering donations and support of worthy causes that bring joy and serve young and old, please consider CJA. We are a strictly voluntary effort (no paid personnel other than performers and production). We deeply appreciate all of the help we get!

For your convenience, you may forward your tax deductible contribution to the address listed above. Please do not hesitate to contact me if you should have any questions. Thanks again for your support, and we look forward to seeing you at the festival! And please, even if you choose not to support the Coastal Jazz Association; SUPPORT THE ARTS IN SAVANNAH.

Sincerely,

Lacy Manigault

Lacy Manigault, President
Coastal Jazz Association

*Coastal Jazz Association is 501(c) (3) Non-Profit Organization and depends on your generous support to continue our mission to promote Jazz in Savannah
Thanks for your support*

2008 Annual Savannah Jazz Festival Corporate Sponsorship Opportunities

Title Sponsor \$25,000 (Savannah /“ABC” Company Jazz Festival)

Full page color advertisement in commemorative program booklet

Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website

Banner displaying your company logo prominently on the Main Stage

(Banner provided by sponsor)

Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement

Company logo and web link on the CJA website

Five signed and numbered commemorative 2008 festival posters

Evening Sponsor \$10,000

Full page advertisement in commemorative program booklet

Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website

Banner displaying your company logo prominently on the Main Stage

(Banner provided by sponsor)

Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement

Company logo and web link on the CJA website

Four signed and numbered commemorative 2008 festival posters

Featured Headliner \$5,000

Full page advertisement in commemorative program booklet

Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website

Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement

Company logo and web link on the CJA website

Three signed and numbered commemorative 2008 festival posters

Single Artist \$2,500

Full page advertisement in commemorative program booklet

Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website

Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement

Company logo and web link on the CJA website

One signed and numbered commemorative 2008 festival poster

Corporate \$1,500

Full page advertisement in commemorative program booklet

Company name/logo appear prominently on public relation materials: PR poster ads, and CJA Website

Special acknowledgement in local, national and community newspapers promoting the event as well as on stage acknowledgement

Company logo and web link on the CJA website

One signed and numbered commemorative 2008 festival poster

2008 Annual Savannah Jazz Festival Corporate Sponsorship Opportunities

Program Booklets

2008 Annual Savannah Jazz Festival programs booklets are distributed free of charge to festival attendees. Booklets are also delivered to various hotels, businesses and organizations prior to the event.

2008 Annual Savannah Jazz Festival Public Relations Posters

A full color poster will be distributed throughout the Savannah Area to help promote the festival.

Public Service Announcements

PSA's are aired on local television stations as well as radio stations prior to the event.

Newspapers

Announcements in the local and community newspapers as well as listings in various travel related publications

Public Service Announcements are distributed to local television stations 2 months prior to the event

2008 Annual Savannah Jazz Festival Fact Sheet

The Annual Savannah Jazz Festival is a week long event taking place at various venues around Savannah and culminating at Forsyth Park Thursday through Sunday of the festival week.

Coastal Jazz Association is a 501(c) (3) Non-Profit Organization. The all volunteer membership is governed by a Board of Directors who do not receive any compensation for their efforts except the gratification of supporting Jazz in the Coastal Empire. CJA provides educational scholarships to deserving students, Jazz Workshops within the schools and community, monthly concerts and a monthly Jazz Newsletter. We host several fundraisers through out the year to support our scholarship efforts.

Event:	2008 Annual Savannah Jazz Festival
Date:	September 25 th -28 th 2007
Location:	Forsyth Park
Activities:	Live Jazz and Blues performances by national and local artists. Vendors, food, and activities to appeal to people of all backgrounds and ages.
Audience:	30,000+ locals and tourists
Past Major Sponsors:	City of Savannah Department of Cultural Affairs; Savannah Morning News; Sodexo Foods; WSSJ Smooth Jazz; Four Points by Sheraton; AT&T; Target; Savannah Music Festival; Sticky Fingers; Kokopellis Jazz Club; Annie's Guitars and Drums; Batson Architects; Memorial Health;

Embry Riddle Aeronautical University;
 St. Joseph's /Candler and The Children's Place; R.J Griffin and Company;
 Otis Elevator; The Bell Group; Hansen Architects; Rosser Engineering;
 KAP Construction Management; American Shredding; The Coca-Cola
 Company; Cobblestone Conch House; LaQuinta Inn&Suites; Lazard Dana
 Accountants; Benedetto Guitars; The Gastonian Inn; Levy Jewelers; Dan
 J. Sheehan Company; Portman's Music; Barnes Restaurants; Adventure
 Radio Group; The Savannah Bank; Hargray Wireless; Savannah State
 University; Budweiser Beer; Kehoe House and Armstrong Atlantic
 University.

Sponsorships: Sponsorship opportunities range from \$1,500- \$25,000

Yes! I want to be a sponsor for the 2008 Annual Savannah Jazz Festival

Please indicate your sponsorship level:

TITLE SPONSOR	\$25,000
EVENING SPONSOR	\$10,000
FEATURED HEADLINER	\$5,000
SINGLE ARTIST	\$2,500
CORPORATE	\$1,500
OTHER	_____
IN KIND	_____

Company Name/Organization: _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

COMPLETE THIS FORM AND MAIL IT ALONG WITH YOUR CHECK OR DESCRIPTION OF DONATED OR IN KIND ITEMS BY JULY 15, 2008

PLEASE MAIL CHECK AND COMPLETED APPLICATION TO:

SAVANNAH JAZZ FESTIVAL
 P. O. Box 30949
 SAVANNAH, GEORGIA 31410

Thanks for your support!!